

Press Release

Source: Approva

Happy 5th Birthday Sarbanes-Oxley

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Audit Trail Releases Sarbanes-Oxley Fifth Anniversary Celebration Kit

 RESTON, VA--(MARKET WIRE)--Jul 17, 2007 --
 Core News Facts

-- [Audit Trail](#) (www.approva.net/audittrail), the official blog of Approva® Corporation, has released a celebration kit for the upcoming fifth anniversary of the passage of the Sarbanes-Oxley Act of 2002 (SOX) on July 30, 2007.

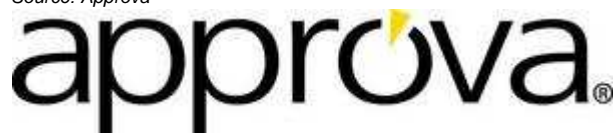
-- The celebration kit, available on [Audit Trail](#), includes the official "Happy Birthday Sarbanes-Oxley" song by the Singing CPA, Steven Zelin, as well as a music video, and anniversary eCard.

-- During July 2007, [Audit Trail](#) will recognize the fifth anniversary of Sarbanes-Oxley by expanding its insightful, albeit sometimes lighthearted, discussion of SOX-related topics with a month-long celebration, as well as an official birthday countdown.

[Happy Birthday Sarbanes-Oxley MP3](#)

[Sarbanes-Oxley Fifth Anniversary eCard](#)

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Steven Zelin, also known as the Singing CPA, debuts his glowing rendition of 'Happy Birthday to Sarbanes-Oxley' to celebrate the five-year anniversary of SOX legislation.

- [Approva](#)
- [Audit Trail](#)

Quotes

Michael Evans, VP of Marketing, Approva

"With the fifth anniversary of Sarbanes-Oxley, we felt that a month-long birthday celebration on our blog, Audit Trail, would be a great avenue to provide comprehensive SOX coverage to our key audience of audit, accounting, finance, security and IT professionals, while at the same time, having a little fun."

"Audit Trail aspires to be the go-to source online for important GRC industry news -- with a fun and unique twist. Why not couple a Q&A with former SEC Chairman Harvey Pitt, with a song from the Singing CPA?"

Steven Zelin, the Singing CPA

"The 'Happy Birthday Sarbanes-Oxley' song is a tongue-in-cheek ode to the events that led to the creation of SOX, as well as the resulting actions that changed the way public companies are audited. SOX is a serious piece of legislation, however, it doesn't hurt to look back over the past five years with a smile."

"Everyone who is familiar with SOX compliance will be able to relate to the song -- and most likely laugh out loud."

About Approva

Approva® Corporation is the industry-leading provider of continuous controls monitoring and audit software. We enable business, finance, IT and audit professionals to automate the on-demand testing, closed-loop remediation and continuous, exception-based monitoring of controls within and across their business systems. Using our solutions, customers are able to significantly increase visibility into their controls, streamline the audit process, cost-effectively sustain their compliance initiatives and reduce exposure to mistakes, fraud and inefficiencies for business processes such as procurement, sales and delivery, payroll and financial close. In addition, our automated solutions act as key preventative and detective controls, further strengthening our customers' financial and operational control environments. Global companies such as Campbell Soup Company, Colgate-Palmolive, the Commonwealth of Pennsylvania, DirecTV, Discovery Communications, McCormick & Company, P&G, Pratt & Whitney, Siemens and Wyndham Hotels & Resorts rely on Approva BizRights® Platform and Enterprise Controls Suite to reduce compliance risk, increase operational efficiency and flag exceptions to their business controls. For more information, visit www.approva.net

Editors Note: For additional and more specific background on each of Approva's initiatives, please go to Approva's [press room](#).

Video-Link Available: http://www.marketwire.com/mw/frame_mw?attachid=537299

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