

singer/songwriter/CPA

photo by Daniel Neuburger/CHAIN RING CREATIVE



*the Singing CPA*

# steven zelin

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Steven's concerts are truly entertaining for all professionals. The Singing CPA has been featured on radio and television, and in newspapers and journals. He has also toured internationally with his band and has recorded two popular albums.

### services

Drawing from his professional background, the Singing CPA writes and performs funny songs about accounting, taxes and business. He specializes in industry events such as conferences, holiday parties and private parties. Here are some of the things Steven can do for you:

- Interactive performances for corporate events and conferences
- Interactive performances for private parties and holiday parties
- A "Singing CPA" show for your firm, including interactive comedy and songs relating to accounting and business
- Conferences/Trade Shows/Workshops/Training Seminars to help you achieve your sales and marketing objectives through music (and entertainment)
- Performances at training seminars to lighten the mood
- Performances at trade show booths to draw conference attendees to your booth
- Customized CD creation featuring topical and funny tax, accounting and business songs which could be included as a premium gift with purchase of your product
- A customized song relating to and about your product to be recorded and included with your product and/or performed at conferences

Register on our website to download free music and video samples!



photo by Andrew Sawulich, New York Times

Zelin Entertainment :: Box 1653, Radio City Station :: New York, NY 10101-1653 :: www.theSingingCPA.com



"We have had Steven Zelin at several of our professional functions. He is always the hit of the party with memorable lyrics, and tunes that span many genres."  
- Marc J. Strohl, CPA-Partner, Goldfine Strohl



"Steven Zelin is an approachable musician and original performer whose musical style uniquely captures the amusing cross-currents facing today's smart, ironic, young city dweller."  
- Suzan Couch, Professor, Fordham Graduate School of Business

### experience

- Featured entertainer at the NYS Society of CPA's annual conference and the Business Professionals of America National Leadership Conference
- Hit songs featured on XM Satellite radio network and other major radio stations
- Featured in trade publications
- Recording artist of 2 hit albums
- Entertainment at numerous private parties

- CORPORATE EVENTS
- PRIVATE PARTIES
- WORKSHOPS
- CONFERENCES
- HOLIDAY PARTIES
- CUSTOMIZED SONGS

MEMBER OF THE NYSSCPA AND FEI

[www.theSingingCPA.com](http://www.theSingingCPA.com)

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"Steven's songs are funny, well-crafted, and a must for anyone's music library."

- Joe Moglia,  
CEO TD Ameritrade

"Steven Zelin is a real talent! He put smiles on the faces of even the most dour accountants at our SCORE event and had them singing and tapping their feet."

- Howard Geltzer, Counselor,  
New York Chapter of SCORE

"When I heard Steven Zelin do that piece on the IRS, it caused me to charge up. He's Brilliant!"

- the Amazing Kreskin,  
the World's Foremost  
Mentalist

"I liked his songs so much I hired him as my accountant!"

- Joey Reynolds,  
Radio Personality WOR, host  
"The Joey Reynolds Show"

- Certified Public Accountant
- MBA in marketing and finance
- Featured in CFO magazine
- Award-winning songwriter and CPA



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